

SELECTION OF CBC PROGRAM RECORDINGS (TV AND RADIO) FOR
ACCESSION INTO PROGRAM ARCHIVES: CATEGORIES AND CRITERIA

CBC programs, recordings and related documents are selected for deposit in Program Archives for three basic reasons: (1) to accumulate materials for re-use in future programs; (2) to document the history and culture of Canada as reflected in CBC programs; (3) to provide a record of CBC television and radio broadcasting. There are two main categories of selection: documents of (1) historical value and: (2) artistic value.

CATEGORY I - (Historical value)

Selections of programs in this category are made for their value as documents of (a) Canadian history, (b) World history, and (c) CBC history.

(a) Canadian History

Selections are made in this category of recordings which have value as documents of Canadian affairs, history, biography and culture. Sub-categories of selection are:

1. Events - CBC coverage of important national events: important programs of commentary on such events.
2. People - Programs documenting important Canadians: special addresses of such people; incidental appearances of such people on panel, interview, magazine shows, etc.
3. Issues - Programs that document or comment upon important controversies in contemporary Canadian life.
4. Contemporary Themes - Programs that document or comment upon significant aspects of our national life and development.
5. Historical Themes - Programs which are important examinations of, or essays in, our national history; programs featuring personal reminiscences of historical events or personalities; important dramatizations of our national history.
6. Celebrations and Anniversaries - CBC coverage of important national celebrations or anniversary observances; special CBC programs celebrating such occasions.
7. Culture - Programs featuring important Canadian works or artists.

(b) World History

Similar criteria and sub-categories apply here but are international in application.

(c) CBC History

Selections are made in this category to preserve records of the important events in the chronology of CBC broadcasting, and the birth, life, and death of individual programs. These are the sub-categories of selection:

1. Firsts - The first program in any series.
2. Lasts - The last program in any series.
3. Anniversaries - Anniversary programs in any series, i.e., 1st, 2nd, 5th, 10th, etc.
4. Retrospectives - Any program which deals retrospectively with any series or with CBC programs generally.
5. Commissions - Any major work especially commissioned by the CBC; also premiere broadcast performance of important works.
6. Spectaculars and Ones-of-a-kind - Any program outside of the general format of a particular series, or not in any general series.
7. Audience Response - Any program that draws a large response, whether pro, con or mixed.
8. Controversy - Any program which in theme, treatment, opinion, or production is especially controversial.
9. CBC Documentary - Programs which deal wholly, or partly, in documentary fashion with aspects of CBC operations or history; programs which feature CBC comments or policy statement by senior Corporation officials, personnel, etc.
10. Achievements - Programs which represent a significant advance or achievement in the technology of broadcasting, or technique of production.
11. Unscheduled - Pre-recorded programs which for policy or other reasons are not scheduled.
12. Sample - Random samples taken from the complete schedule.

CATEGORY II - (Artistic value)

Selections of programs in this category are made for outstanding achievements in terms of the arts and crafts of radio and television production. The criterion is excellence.

1. General Excellence - This category includes programs which achieve highly in terms of craft but make no pretensions to "art" in the exalted sense of the word. Any program which is an excellent example of its genre is selected.
2. Particular Excellence - Programs which show outstanding merit in any particular aspect of production.
3. Awards - All programs which have won awards in national or international competition.